

## Great Lakes Faculty awarded at the Eleventh AIMS International Conference on Management

**Ghaziabad, December 22, 2013:** The Association of Indian Management Scholars International (AIMS - International) has awarded **Dr. Vaidy Jayaraman**, Associate Dean and Professor, Great Lakes and **Dr. Tapan K. Panda**, Director - Kotler Srinivasan Centre for Research in Marketing and Professor, Great Lakes at their **eleventh AIMS International Conference on Management** held at the campus of IMT Ghaziabad.

The mission of Association of Indian Management Scholars International is to unify Indian management scholars to foster excellence in education and research, to advance knowledge, and support practice in all business and related disciplines. It organizes professional conferences, publishes a journal, and has embarked upon many other professional activities. The conference is also supported by the International Forum of Management Scholars.

**Dr. Vaidy Jayaraman** was recommended by a panel of reviewers and Scholars for the **AIMS Global Management Researcher Award**. Dr. Vaidy received this award for his vast contribution in the areas of operations management and research. Dr. Vaidy Jayaraman completed his Ph.D. in Operations and Supply Chain Management from The Ohio State University, Columbus, Ohio. He has received several awards both in teaching and research. His research publications have appeared in journals such as IEEE Transactions in Engineering Management, Decision Sciences, Transportation Sciences, Journal of Operations Management, European Journal of Operational Research, Journal of Operational Research Society and International Journal of Production Research.



**Dr. Vaidy Jayaraman**  
Associate Dean & Professor,  
Operations Management

Dr. Vaidy's current research interests are Service Operations Management, Strategic design and management of supply chains, Design, logistics and management of sustainable value chain systems.

**Dr. Tapan K. Panda**, was awarded "**Outstanding Management Teacher Award**". Dr. Tapan has completed his PhD in Business Administration in the area of Branding and holds a Masters in Business Administration. He has more than twenty years of academic experience in the area of marketing, branding and customer relationship management.



**Dr. Tapan K. Panda**  
Director - Kotler Srinivasan Centre for Research in  
Marketing and Professor

Dr. Tapan has published extensively in reputed national and international journals and presented in international conferences across the world. He has more than 50 research papers and sixteen books to his credit. Dr. Tapan's books include some of the popular books in Sales and Distribution Management (Oxford University Press), Marketing Management (Excel Books), Tourism Management (Orient Long-man) etc. Dr. Tapan is also an academic fellow of Royal Society of Literature, London.

The four days long conference had participation and paper presentations from several professors and doctoral students from premier institutes in India on the theme, "Managing Organizations in Digital Era."

The awards are given to individuals who have made outstanding contributions to their area of research that has significant national and International impact.